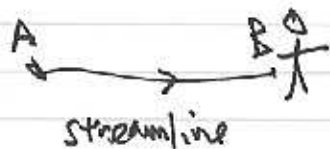


Use Bernoulli's theorem

$$\frac{1}{2} \rho V_A^2 + \rho U_A + P_A = \frac{1}{2} \rho V_B^2 + \rho U_B + P_B$$

to estimate the force the wind exerts on you.



Assume the streamline is horizontal, so that  $\rho U_A = \rho U_B$  (gravitational potential energy unchanged)

and assume  $V_B = 0$  (wind comes to a stop on you).

$$\text{Then } P_B - P_A = \frac{1}{2} \rho V_A^2.$$

Also the force on you is  $P_B A - P_A A$  where  $A$  is your (frontal) surface area, and  $P_A$  = atmospheric pressure is also the pressure on your back, in the lee of the wind. Since  $V_A = 25 \text{ mph} \approx 9 \text{ m/s}$  and  $\rho \approx 1 \text{ kg/m}^3$ , we have  $P_B - P_A \approx 40 \text{ N/m}^2$ .

If (my) frontal area is about  $0.5 \text{ m}^2$ , the net force on me due to pressure ( $P_B A$  on the front,  $P_A A$  on the back) is about  $20 \text{ N}$ , which is the weight of about  $2 \text{ kg}$ , or about  $4 \text{ pounds}$ . This seems about right in common sense terms.