

MARKET RESEARCH ANALYST – ENTRY LEVEL

JOB CODE: MRA (Full Time/Entry Level)

PURPOSE OF POSITION

Boston Biomedical Consultants, Inc. (BBC) actively analyzes the entire In Vitro Diagnostic (IVD) industry, providing consulting services and market research capabilities to clients. IVD products are medical tests that examine samples to detect, diagnose, and manage medical conditions. This niche market generates >\$35 billion in revenue and is in constant flux with new technologies, mergers and acquisitions, and new companies. The entry level Market Research Analyst (MRA) is a professional staff member of BBC contributing to consulting projects through information preparation and data analysis. An MRA must be a high energy, dynamic individual seeking to follow the evolving IVD industry, which continues to grow and develop synergies with imaging and pharmaceuticals.

Qualifications:

- A B.S. with academic excellence; a B.A. in Economics or Foreign Language Studies (French, German, Spanish, or Japanese) will be strongly considered; bilingual skills are a plus given BBC's global coverage of the IVD market
- Proven analytical and conceptual skills that have enabled the candidate to excel in academics and prior work positions
- Demonstrated leadership potential through successful management of subordinates and/or through specific examples of initiative and leadership in a work or non-work setting
- Excellent verbal and written communication skills
- Ability to learn new information and build knowledge base quickly
- Capacity to handle a high degree of multitasking on a daily basis
- At least one to two years part-time work experience, preferably in a business setting.

MRAs are an integral part of BBC project teams assisting in all client and research work. An analyst will have the opportunity to cover a specific area of the IVD market and several companies.

General Responsibilities:

- Developing in-depth knowledge of the specific companies and market area using internal BBC files (e.g., financial, product), with responsibility for updating information
- Building and maintaining a contact network across IVD industry personnel, IVD laboratories (i.e., IVD product end-users), health care providers, regulatory/government personnel related to the IVD business, and university/clinical research personnel
- Keeping apprised of developments in the IVD industry through continuous surveillance of scientific literature, company reports, and medical publications
- Conducting telephone and in-person interviews with primary information sources
- Developing company/product profiles and competitive assessments
- Performing computational checking and editing of spreadsheets
- Writing research sections of reports and editing.

In order to maintain in-depth knowledge of IVD manufacturers, distributors, and end-users, MRAs also have the opportunity to attend conferences to learn about different manufacturers and visit labs to see first hand how experts use the instruments. MRAs also join industry associations or societies in order to:

- Collect relevant association data
- Join a working committee
- Participate in meetings
- Write meeting reports.

BBC maintains an active database of information for a number of markets and companies. MRAs are expected to have versatile computer skills in order to update data in this database and produce spreadsheets and graphics for presentations.

For immediate consideration, please
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e-mail Linda Louis (llouis@bostonbiomed.com)
or mail resume with cover letter to:
Boston Biomedical Consultants, Inc.
1000 Winter Street, Suite 1300
Waltham, MA 02451
stating your intentions/expectations and
reference appropriate job code