

## **Mount Holyoke References**

### **1) Cornell University**

Lynette Chappell - Williams in the office of WDELQ (Workforce Diversity, Equity and Life Quality) [lc75@cornell.edu](mailto:lc75@cornell.edu) , 607-255-3976 and Elizabeth Stilwell, Director of the ECC(lab school) at Cornell University, [els13@cornell.edu](mailto:els13@cornell.edu), 607 255-3288

Cornell University distributed an RFP in 2006 for the development of a new, on-site child care center on its campus in Ithaca, NY. This project was led by Lynette Chappell-Williams. After a thorough search process, Bright Horizons was selected to manage the new 158 capacity infant-preschool Child Care Center. During the RFP process, Cornell University also hired Bright Horizons to run their on-site summer camp, which had been self operated for many years by the University.

Horizons Design, led by architect Mike Lindstrom, was subsequently hired to design a full service child care center with a lab-school component (which was the result of the announcement that the Cornell Early Childhood Center (ECC) would be closing). This included observation space, both in and out of the classrooms.

The development phase has begun, and the process of working with the current lab school staff to become Bright Horizons employees has started. All parties involved are treating this aspect of the program as a “transition”, as we hope to retain all of the families and staff of the existing lab school. The current director of the ECC, Elizabeth Stillwell, who has been a valued, long- term Cornell employee, will be retained by Cornell and will work in a capacity where she will be involved in the on-going program, perhaps as the client liaison between Bright Horizons and Cornell University. She was part of the selection committee for the child care partner and is a big supporter of Bright Horizons.

### **2) MIT**

Kathy Simons, Director for Work, Family and Personal Life  
[ksimons@mit.edu](mailto:ksimons@mit.edu), 617-253-1592

In the summer of 2002, Bright Horizons transitioned the Technology Children’s Center, located in a campus office building that had been successfully operated by MIT since the late 1970s. Over the course of the next three years, Bright Horizons transitioned two additional centers and developed their fourth program, The Stata Center at MIT, serving faculty, staff, and students in a highly competitive, diverse, academic culture. The Centers’ capacities range 15 to 111, serving infant through preschoolers. Kathy Simons is our primary point of contact and serves as the liaison between Bright Horizons and MIT.

## **History of Observational and Research**

The Bright Horizons Directors have historically met with the heads of the various research labs and developed a master list of the proposed studies for each academic year,

which is shared with parents. There are always changes and adjustments, but the master list gives parents a sense of who is in the center, why and for how long.

The three major MIT research centers using the center are:

1. Brain and Cognitive Sciences Department
2. Linguistics and Philosophy Department
3. The Media Lab

Occasionally, the center will host researchers from other institutions, e.g. Harvard has studied bilingual development, Wheelock has student interns running research projects, and Tufts has used the center. (These institutions also use other Bright Horizons centers in Boston and Cambridge.) With all the activity, there are some standard practices that have been negotiated among all the parties involved: the researchers, the parents, and center managers who are ultimately responsible for the children in the center. They reflect a consensus on best practices and also satisfy licensing requirements:

1. Parents are notified in advance and the researchers are identified by both announcement and biography.
2. Researchers join a parent meeting at the beginning of the academic year to describe the purpose and nature of their project. They may recruit parents during this meeting and distribute general consent forms.
3. All researchers participate in a center orientation and receive a copy of all applicable policies and procedures.
4. All researchers go through CORI screening; the cost is borne by the research labs.
5. All research projects and participation by individual researchers are approved in advance by both Institutional Research and the center director.
6. Children may not be taken out of the rooms by a researcher. One on one research takes place in a corner of their classroom.
7. Researchers coordinate schedules with the classroom lead teacher. Research does not take place during lunch or nap times.
8. Researchers meet with parents and staff once each semester to present their findings.

**MIT's programs are well enrolled, with the Stata center in Cambridge having a wait list of over 400 children.**

### **3) Roosevelt University**

Dr. Sheila Coffin is Assistant Dean, College of Education, [scoffin@roosevelt.edu](mailto:scoffin@roosevelt.edu) and Dr. Ann Epstein is Assistant Professor, Early Childhood Education. Ann's email is [aepstein@roosevelt.edu](mailto:aepstein@roosevelt.edu) and her phone is 312.341.3708

The Early Childhood Education Department at Roosevelt University has been very active and involved in the center we manage for Roosevelt University and Zurich NA Insurance. Roosevelt University provided the space for the Center and pays the on-going maintenance costs while Zurich NA Insurance funded the capital build out of the center. Through this unique partnership the Early Childhood Education Department at Roosevelt University encouraged the Early Childhood Education Center to focus on becoming accredited by the National Association for the Education of Young Children (NAEYC); the Center was NAEYC accredited within 18 months of opening. Once the Center received accreditation, it was available to students. This partnership has mutually benefited students actively studying to become teachers in the Early Childhood Education Department at Roosevelt University, as well as teachers in the Early Childhood Education Center. Students are encouraged to complete their internships at the Center on campus while full time teachers at the Center are able to receive a full tuition scholarship through the collaboration of the Roosevelt Early Childhood Education Board (which oversees Bright Horizons' management of the center), Bright Horizons tuition reimbursement and Roosevelt University. A great example of this partnership is Bright Horizons' own Center Director who started out as an assistant teacher while working towards her Bachelors degree. She is now the Center Director, and is currently working towards her Masters degree at Roosevelt University.

Bright Horizons partnered with Roosevelt University to establish a laboratory for Roosevelt Early Childhood Education Department students who are interested in studying young children and early childhood education. Professors will often bring in students to tour and observe our classrooms. In addition, student teachers are able to fulfill teaching requirements at the center. During the evening when the center is closed to children, Early Childhood Education Department students are busy at work taking classes where the center equipment is available for their use.

### **4) Iowa State**

Julia Graden is the Child Care Coordinator, Human Resource Services/Child Care Administration at Iowa State University Family Resource Center. Her e mail is [jagraden@iastate.edu](mailto:jagraden@iastate.edu). Her phone number is 515-294-8827

Bright Horizons runs a 79 capacity child care center for Iowa State. The center opened in August, 2007.

Child development students come to the Center once a week to interact and observe as part of their course work. People from ISU Extension come to practice doing ITERS and ECERS. Different departments on campus schedule tours, e.g. architecture, art and

design. The Agricultural Studies Group worked on a playground renovation as a project. International students are visitors who offer bilingual lessons and circle times on their respective cultures. The center uses the university as a resource and faculty from different departments rotate teaching lessons about geology, meteorology, insects, plants, architecture and building and animals.

#### **5) Penn Valley Community College (Metropolitan Community College)**

Jerry Kitzi, Director, Francis Institute, 816-759-4527

[jerry.kitzi@mccckc.edu](mailto:jerry.kitzi@mccckc.edu)

In August 2006, we were awarded a contract to transition management of the self-operated Francis Child Development Institute and lab school for Penn Valley Community College (Metropolitan Community College) in Kansas City, MO. The Francis Institute is a project of the Francis Foundation, with the goal of educating the child care community, thus enhancing the quality of child care in the metropolitan area. The 128-child lab school is truly a state-of-the-art facility and is the core of the Institute, which was capitalized at more than \$5 million in the late 1990s.

It is a small, local community college that has well respected child care resources, referral and technical assistance programs associated with the Francis Institute. The institute used to self-operate the program at very high costs. Bright Horizons transitioned the center about a year ago and has a good relationship with the liaison. The goal of Penn Valley in the RFP process was to significantly reduce costs with tuition increases and payroll reductions. This, of course, was not a well received set of circumstances with existing families. All that being said, the liaison is well spoken and believes we are doing a good job.

#### **6) Wheelock College**

Judith Hudson Ed.D, Director of Field Experience, [judson@wheelock.edu](mailto:judson@wheelock.edu) , phone 617.879.2173.

For many years, Bright Horizons has done a lot of practicums, internships and observations for Wheelock College. The placements are done through Judith Hudson , Director of Field Experience, who contacts the center director's to coordinate the students arrangements.

#### Current Involvement

10 interns @ Bright Horizons Harborview Center in Boston

1 teacher assistant (currently a student) @ Crown Colony in Braintree

MIT (Cambridge) and Bright Horizons Landmark Centers have a constant flow of Wheelock part-time teachers and interns

## **7) Duke**

Karen Riches, Employee Services Representative  
Staff and Family Programs, Duke HR  
919-684-1941  
[Karen.riches@duke.edu](mailto:Karen.riches@duke.edu)

The Duke Child Care center transitioned to Bright Horizons in 2001. The capacity was for 72 children. Since then, Duke built a new on-site center in 2003 and expanded the facility to 152 capacity. The center is currently full with a wait list of over 300 families.

## **8) George Washington University**

Nancy Haaga, Managing Director, (202)994-3040  
[nmh@gwu.edu](mailto:nmh@gwu.edu)

GW was our first Higher Ed Client. We opened the center as a new development in 1996 and first became accredited in 1999. The capacity is 64 with 5 classrooms: 12 infants, 20 toddlers, 32 Preschool. We still enjoy a wonderful relationship with this client and they would be happy to serve as a reference.

As a point of reference, our liaison at Cornell University (Lynette Chappell-Williams) was previously employed At GW, where she enrolled her daughter Paris, now 10 years old, in the on site Bright Horizons Center.

## **9) UCSF**

Robert Frank, Director of Elder and Child Care Programs,  
[rfrank@cls.ucsf.edu](mailto:rfrank@cls.ucsf.edu)

In 1998 UCSF opened a satellite campus in another part of the San Francisco and incorporated a child care center in the development plans. They did an RFP for operation of the center. Marin Day Schools was selected. (Bright Horizons has since acquired MDS) We were able to work with them during the final phase of construction and make some adjustments to the space, but the basic footprint was already done. The original capacity was 84. Demand was so high that in 2003 they gave us some additional adjacent rooms and the center expanded to 114.

Originally enrollment was 60% UC and 40% community. Over time the UCSF demand grew to the point that they took all priority.

UCSF is in the long term process of developing a whole new campus and bio tech research center in San Francisco called Mission Bay. It will not be completed until 2020, but they included a temporary child care center in the initial phase. We worked with them to plan that center and opened it in 2006. It is modular construction and is meant to be replaced with a permanent building within 10 years. The capacity is 80 and it was full with a wait list within the 1<sup>st</sup> year of operation.

UCSF also has a self op program (preschool only) that has been in operation since the 70's. It's near their original hospital and campus. Although, they would prefer to have us run that one too, it's run by a union and they can't get out of it.

**10) Lamont -Doherty Earth Observatory (Columbia University)**

Jeff Shapiro, Cell. 703 346 4591, Work. 410 783 8095, [javricks@yahoo.com](mailto:javricks@yahoo.com)

In 2002, Bright Horizons was contact by LDEO in regards to a "transition" of the management of their on-site children center. It was currently being run by a local YMCA and the program was not meeting the high quality standards of the employees.

Jeff Shapiro was our primary point of contact through the process and can speak to the sensitivities of making such a change on campus. He has since left the University, but would be happy to serve as a reference

The program has been running successfully for 5 years and the contract has just been renewed.

**11) Yale – West Campus, Connecticut.** Bright Horizons was just recently selected (became office as of Thursday, 12/20) by Yale to run a child center on their new "West" campus. The center will serve 124 children and will open January 1<sup>st</sup>. I've asked Kathy Baker to provide more information on this new relationship and contact information for folks at Yale involved in their selection process. Contact at Yale Nancy Creel Gross. Center was operating on campus of Thayer Pharmaceutical Company and was purchased by Yale.