

MOUNT HOLYOKESM

take the lead!

Project Clarification Sheet

Take the Lead participants are concerned about a wide range of issues. Many of these issues are large and complex. The best way to address such issues is incrementally. Start by defining a clear, doable project. Completing that project will give you a great platform for creating further positive change. This form is a tool for helping you focus your efforts.

Note: Your Take the Lead project should be narrow enough that you can complete it in six months. If the issue that concerns you is a large one, over time you may wish to do a range of projects to address the issue. Your project may be to change attitudes (student apathy, racism, homophobia, etc.), change behaviors (get people to stop littering or to improve girls' self-esteem), change a situation (clean up a river, bring arts alive in your community, or raise money for countries in need) or change a law or policy (the death penalty). The options are endless.

Take the Lead projects have resulted in new school parks, free ballet classes, free after-school art classes, raising money for local and global communities; developing an elective class that targeted diversity for high school students; raising awareness for environmental issues, social justice issues; and passing a bill to study gender equity in pay.

In six-months your project might be to research the law and develop an advocacy group, it might be to get permission to do the work and to recruit a volunteer team, or it might be to create a network to raise awareness. Take a look at past projects by going to www.mtholyoke.edu/takethelead/18507.shtml.

Remember, if you want to create positive change, you must be ambitious but realistic.

---Please fill in the following---

Name: _____

Email: _____

(Please always send an update should your email address change. Label message "change in email address for Take the Lead" and send to takethelead@mtholyoke.edu.)

The issue that concerns me is: _____

My goal is: _____

(over)

My Take the Lead six-month project will be: _____

Subsequent projects might include: _____

The audience(s) I want to address with my project is (are): (Be as specific as possible.)

The desired result(s) I want from the audience is (are): (Circle all that are applicable.)

awareness understanding commitment action

The tangible result(s) of my project will be: (Check all that are applicable.)

<input type="checkbox"/>	A report	<input type="checkbox"/>	A video
<input type="checkbox"/>	A memo	<input type="checkbox"/>	A skit
<input type="checkbox"/>	A brochure	<input type="checkbox"/>	A book
<input type="checkbox"/>	An organization	<input type="checkbox"/>	A pamphlet
<input type="checkbox"/>	An ad campaign	<input type="checkbox"/>	A petition
<input type="checkbox"/>	A public service announcement	<input type="checkbox"/>	A performance
<input type="checkbox"/>	An event	<input type="checkbox"/>	An exhibit
<input type="checkbox"/>	A newsletter	<input type="checkbox"/>	A poster
<input type="checkbox"/>	A workshop	<input type="checkbox"/>	Other (Please specify):

I will know my project is successful if: _____

Note: You may have both short-term and longer-term measures of success.

Some people who could help me accomplish my project are: _____

Please return this form no later than August 14, 2009.