“What We Can Do Together”

Saturday, September 29, 2018
Gamble Auditorium

PANEL I: “Making Change, Making Knowledge, Maker Culture”
9:30 – 10:30 a.m.

How does liberal education prepare students for entrepreneurship and other careers? Join us for a panel that explores the connection between faculty scholarship and student learning as it showcases contemporary approaches such as restoration ecology, technologies in the arts, and other methods and applied learning by faculty in a range of disciplines. The discussion will also provide an illustration of the way contemporary social challenges and other research problems are a part of Mount Holyoke’s contemporary pedagogies and intellectual vibrancy.

MODERATOR

Jon Western, Vice President for Academic Affairs and Dean of Faculty; Carol Hoffmann Collins ‘63 Professor of International Relations


PANELISTS

Sarah Adelman, Associate Professor of Economics

As an applied microeconomist, Sarah Adelman works with data rather than theory. Her research focus is health and nutrition in developing countries and she spent time in Uganda researching her thesis, and has also worked in Malawi and Liberia.

Kate Ballantine, Associate Professor of Environmental Studies

Kate Ballantine’s research uses restored ecosystems as an opportunity to learn about ecosystem processes and development. Ballantine and her students conduct basic and applied research to investigate how these restored wetlands develop and function, and what restoration methodologies may stimulate desirable (or undesirable!) ecosystem functions.

Thomas Ciufo, Assistant Professor of Music

Thomas Ciufo is a sound artist, composer, improviser, and music technologist working at the intersections of electronic music, electroacoustic performance, sonic art and emerging digital technologies. Additional research and teaching interests include audio recording and production, acoustic ecology, and innovative approaches to teaching, learning, and career development. As a faculty innovation hire in digital music and music entrepreneurship, Thomas is developing new courses and facilities to support student explorations in creative music technology. He is also a faculty affiliate in the Makerspace.
COFFEE BREAK
10:30 – 11:00 a.m.
Please enjoy refreshments in the Art Museum lobby or outside on the patio if the weather is nice.

PANEL II: “Entrepreneurship and the Liberal Arts”
11:00 a.m. – noon

Three alumnae who have become entrepreneurs demonstrate the enduring value of liberal education and the creativity, courage and innovative spirit of our alumnae. Explore their extraordinary journeys in three different fields as they describe the services and products that their enterprises offer.

MODERATOR

Eva Paus, Professor of Economics; Carol Hoffmann Collins Director of the McCulloch Center for Global Initiatives; Chair, Program Committee, Entrepreneurship, Organizations and Society

Eva Paus is the founding director of the McCulloch Center of Global Initiatives at Mount Holyoke College. Established in 2004, the Center has been a creative catalyst to foster international education on the domestic and international front. Through courses, conferences, research, international internships, study abroad and collaborations with external partners, students acquire the skills needed for citizenship and careers in today's global world. Paus is the editor of the 2018 “Confronting Dystopia: The New Technological Revolution and the Future of Work,” and author or editor of five other books and dozens of articles on economic development and globalization.

PANELISTS

Ellen Chilemba '17
Award-winning activist and social entrepreneur Ellen Chilemba has been widely recognized for her work in promoting women's rights and access to education. As founder of Tiwale, Chilemba heads up a community-based social enterprise that gives microloans to women in Malawi, where girls are often forced to leave school and marry at age 12 or 13. For her efforts, she has been named one of Forbes’ Africa 30 Under 30, Glamour Magazine's College Woman of the Year, a We are Family Foundation's Global Teen Leader, a Powell Emerging Leader, a One Young World Peace Ambassador, an Ashoka Future Forward Winner, and a Global Changemaker.

Heather Harde '91
Named in 2011 as one of the Most Influential Women in Technology by Fast Company, Heather Harde '91 has led the way in breaking the technology glass ceiling. As CEO of TechCrunch from 2007 to 2011, Harde built the online publisher into a leading site for industry news and analysis. When it was acquired by AOL in 2010, she became general manager of AOL’s technology properties. She left to become the vice chairman of sf.citi, an advocacy organization in San Francisco, California, that works to build bridges between the technology sector and the city. She holds an MBA from Harvard Business School.

Elli Kaplan '93
Elli Kaplan is Co-founder and CEO of Neurotrack, a digital health company dedicated to the development of a digital cognitive assessment test that will enable earlier and more effective evaluation of patients who may be at risk for cognitive decline and help advance research and treatment of cognitive diseases like Alzheimer's. Elli has two decades of experience in the public and private sectors, including positions at the White House, the State and Treasury Departments, and the United Nations Development Program. She also held positions with AIG, Goldman Sachs and multiple startups, and has an MBA from Harvard Business School.