

Eva A. Paus

Department of Economics, Mount Holyoke College, South Hadley, MA 01075, USA
Phone: (413) 538-2451; e-mail: epaus@mtholyoke.edu; web page: www.mtholyoke.edu/~epaus

Current Position

Professor, Department of Economics, Mount Holyoke College, July 1998 onwards

Previous Positions

Carol Hoffmann Collins Director, McCulloch Center for Global Initiatives, Mount Holyoke College
Professor of Economics, Mount Holyoke College, Jan 2014- July 2019.
Chair, Program Committee of the interdisciplinary minor in *Entrepreneurship, Organizations, and Society*,
Mount Holyoke College, 2016-July 2019
Founding Co-Director, Weissman Center for Leadership, Mount Holyoke College, July 1997 - July 2000
Chair, Department of Economics, Mount Holyoke College, July 1995 – December 1996.
Associate Professor, Department of Economics, Mount Holyoke College, January 1991-July 1998
Assistant Professor, Department of Economics, Mount Holyoke College, January 1987-July 1991
Visiting Assistant Professor, Duquesne University, School of Business, Winter 1986
Visiting faculty, Department of Economics, University of Pittsburgh, September 1985-April 1986
Researcher (with tenure), Ibero-American Institute for Economic Research at the University of
Göttingen, Germany, May 1984 - August 1989
Instructor, Department of Economics, University of Pittsburgh, September 1983-April 1984

Education

Ph.D. Economics, University of Pittsburgh, 1983
M.A. Economics, University of Pittsburgh, 1978
B.A. (summa cum laude), Economics, University of Pittsburgh, 1976
"Zwischenprüfung", Economics, Westfälische Wilhelmsuniversität Muenster, Germany, 1974

Teaching and Research Interests

Economic development and globalization (esp. industrialization strategies, international competitiveness, middle income trap, innovation, new technological revolution, rise of China), international economics

Other Professional Experience

Short-term visiting faculty or researcher: Sookmyung Women's University, Seoul, South Korea (summer 2012), Keough Center for Irish Studies, University of Notre Dame, Newman House, Dublin, Ireland (summers 2003 and 2002), Institute for Economic Research, University of Costa Rica, San Jose (summers 2003 and 2002), German Institute for Economic Research (DIW), Berlin, Germany (summer 1996), Universidad del Pacifico, Lima, Peru (July 1989),

Febr 2019

Fedesarrollo (Fundacion para la Educacion Superior y el Desarrollo), Bogota, Colombia (July 1981-December 1982).

Consulting: CEPAL on “Latin American and the Middle Income Trap,” (2013), ILO (International Labor Organization), on “Technological Capabilities in Costa Rica,” (2009-10); UNDP (United Nations Development Program) on "Adjustment Towards Peace in El Salvador," (1994-95); UNIDO (United Nations Industrial Development Organization) on "Industrial Restructuring in Peru," (Fall 1984),

Manuscript Referee: *Contemporary Economic Policy, Economic Development and Cultural Change, Economic Policy Review, Feminist Economics, Irish Geography, Journal of Developing Areas, Journal of International Migration and Integration, Journal of Latin American Studies, Latin American Research Review, Migration Letters, Oxford Development Studies, Pacific Affairs, Review of International Political Economy, Socio-Economic Review, Studies in Comparative International Development, World Development, Anthem Press, Routledge, MIT University Press, South West Press, Stanford University Press.*

Selected Grants and Fellowships

Co-PI on \$ 20,000 grant from AALAC (Alliance to Advance Liberal Arts Colleges) for “Social Impact Entrepreneurship in the Liberal Arts: Curricular & Co-Curricular Innovations & Connections.”

Co-PI on a \$ 100,000 NEH grant for "Rethinking Inequality through a Global-Local Lens: Historical Imagination in the Liberal Arts," 2017-19.

Research grant from LASA-Mellon for a six member collaborative research project on “Can Latin America Escape from the Middle Income Trap? Lessons from a Trans-regional Comparison,” 2009-2010.

Co-PI on a \$ 200,000 grant from the Freeman Foundation for “Expanding Undergraduate Asian Studies”, July 2008-July 2011.

PI on a \$ 100,000 grant from the Teagle Foundation for ‘Expanding Learning Opportunities for All Students,’ Jan.2006-Sept. 2007.

PI on a \$ 25,000 grant from the Rockefeller Brothers Fund in support of conference on “New Global Realities: Winners and Losers from Offshore Outsourcing.” 2006.

Marion and Jasper Whiting Foundation, research grant, spring 2002.

DAAD Research Grant, Summer 1996.

Faculty Research Fellowship, Mount Holyoke College, 2003, 1996, 1993, 1990

Faculty Research Grant, Mount Holyoke College, 2011, 2006, 2004, 2003, 2002, 2001, 2000, 1997, 1996, 1993, 1992, 1991, 1990, 1989, 1988

Publications

Books and Monographs

Confronting Dystopia: The New Technological Revolution and the Future of Work. Cornell University Press, 2018, (edited)

“Latin America and the Middle Income Trap,” Working Paper 250, Financing for Development Series, ECLAC, June 2014.

Getting Development Right. Structural Change, Inclusion and Sustainability in the Post-Crisis Era. 2013. New York and London: Palgrave Macmillan, (edited, hardcover and paperback)

Global Giant. Is China Changing the Rules of the Game?. New York and London: Palgrave Macmillan, 2009, (co-edited with Penelope Prime and Jon Western, hardcover and paperback)

Global Capitalism Unbound. Winners and Losers from Offshore Outsourcing. New York and London: Palgrave Macmillan, 2007 (edited) [paperback in fall 2008]

Global Education for All Students. Innovation and Integration in Expanding Learning Abroad.
Teagle Foundation White Paper, August 2007.

Inversión extranjera, desarrollo y globalización: ¿Puede Costa Rica emular a Irlanda? San Jose,
Costa Rica: University of Costa Rica Press, March 2007

Foreign Investment, Development and Globalization. Can Costa Rica Become Ireland? New York:
Palgrave-Macmillan, 2005

Adjustment Toward Peace: Economic Policy and Post-War Reconstruction in El Salvador, United
Nations Development Programme: San Salvador, May 1995 (collaborator)

Rates of Change: Modelling Population and Resources, Sloan Foundation, New Liberal Arts
Monograph Series, 1992 (co-authored with Harriet Pollatsek)

*Struggle Against Dependence. Nontraditional Export Growth in Central America and the
Caribbean.* Boulder and London: Westview Press, 1988 (edited).

Refereed Journal Articles

- “The Political Economy of the Middle Income Trap: The Challenges of Advancing Innovation Capabilities in Latin America, Asia and Beyond,” *Journal of Development Studies*, 2019, April (with invited co-editor Nahee Kang) [Introduction to special section]
- “Innovation Strategies Matter. Latin America’s Middle Income Trap Meets China and Globalization,” *Journal of Development Studies*, 2019, April
- “Confronting the Middle Income Trap. Insights from Small Latecomers,” *Studies in Comparative International Development*, 2012, 47: 115-138 [Introduction to a special issue on the Middle Income Trap edited by the author].
- “The Rise and Fall of the Celtic Tiger. When Deal-Making Trumps Developmentalism,” *Studies in Comparative International Development*, 2012, 47: 161-184.
- “Latin America’s Middle Income Trap,” *Americas Quarterly*. Winter 2011: 71-76.
- “The Rise of China: Implications for Latin American Development,” *Development Policy Review*. 2009, 419-56.
- “Increasing Study Abroad Participation...It’s the Faculty!” *Frontiers. The Interdisciplinary Journal of Study Abroad*, 2008, 33-49 (with Michael Robinson).
- “Missing Links: Foreign Investment and Industrial Development in Costa Rica and Mexico,” *Studies in Comparative International Development*. 2008, 42 (with Kevin Gallagher).
- “Productivity Growth in Latin America: The Limits of Neo-liberal Reforms,” *World Development*, 2004, 427-445.
- “Trade Liberalization and Productivity Growth in Latin American Manufacturing,” *Journal of Policy Reform* 2003, 1-16 (with Nola Reinhardt and Mike Robinson).
- “Real Wage Performance under Greater Trade Openness: Lessons from Latin America and Asia,” *Journal of Developing Areas*, 1999, 269-288 (with Mike Robinson).
- “Structural Adjustment and Competitiveness in Transition Economies: Lessons from the East German Manufacturing Sector,” *World Development*, 1998, 1839-1857.
- “The Implications of Increasing Economic Openness for Real Wages in Developing Countries, 1973-90,” *World Development*, 1997, 537-547 (with Mike Robinson).
- “Exports, Economic Growth and the Consolidation of Peace in El Salvador,” *World Development*, 1995, 2173-2193.
- “Economic Growth through Neo-liberal Restructuring? Insights from the Chilean Experience,” *The Journal of Developing Areas* October 1994, 31-56.
- “Adjustment and Development in Latin America: The Failure of Peruvian Heterodoxy, 1985-90,” *World Development*, 1991, 411-434.
- “The Caribbean Basin Initiative and Economic Development: The Missing Links,” *Latin American and Caribbean Contemporary Record*, Vol. VIII, 1990.
- “Direct Foreign Investment and Economic Development in Latin America: Perspectives for the Future,” *Journal of Latin American Studies*, 1989, 221-239.

- "The Political Economy of Nontraditional Export Growth: Argentina and Brazil in the 1970s," *Journal of Developing Areas*, Jan. 1989, 173-200.
- "The Theory of Unequal Exchange: An Indictment," *Review of Radical Political Economics*, Spring 1987, 90-97 (with David Houston).
- "El crecimiento industrial tras la sustitucion de importaciones en el Peru," *Apuntes* (Lima), Segundo Semestre 1985, 17: 3-21.
- "La dinamica de la acumulacion y del empleo en la industria textil colombiana durante los 70: de la promocion de exportaciones al contrabando," *Coyuntura Economica* (Bogota) 1982, 129-175.

Book Chapters

- "The Middle Income Trap: Lessons from Latin America," in Bihong Huang, Peter J. Morgan, Naoyuki Yoshino. Eds. 2018. *Avoiding the Middle Income Trap in Asia. The Role of Trade, Manufacturing and Finance*. Asian Development Bank Institute, Japan, 60-105.
- "Latin America and the Middle Income Trap," in José M. Salazar-Xirinachs and Jorge Cornick. Eds. 2017. *The Lima Brainstorming Sessions. Productive Development Policies, Inclusive Growth, and Job Creation*," ILO, Regional Office for Latin America and the Caribbean, 31-55.
- "Las estrategias de desarrollo industrial en Costa Rica: Cuando el cambio estructural y la acumulación de capacidades divergen en el ámbito nacional," in José M. Salazar-Xirinachs, Irmgard Nübler, and Richard Kozul-Wright. Eds. 2017. *Transformando las Economías*. Geneva: International Labor Organization, 201-234.
- "Un golpe de timón para evitar la trampa del ingreso medio: del fomento de la IED a las políticas productivistas coherentes," in Alicia Puyana and Agostina Costatino. Eds. *Las relaciones internacionales de América Latina. Consideraciones sobre las transformaciones socio-económicas*. Mexico City: FLACSO, 2016.
- "La globalización y la trampa del ingreso medio. Lecciones de política para los países pequeños," in Ricardo Torres, Omar Everleny Perez, Fulvio Castellacci, and Claes Brundenius. eds. *Cuba en un Nuevo Escenario. Perspectivas de desarrollo económico*. Havana, Cuba: Acuario Press, 2015, 17-31.
- "Industrial Development Strategies in Costa Rica: When Structural Change and Domestic Capability Accumulation Diverge," in Irmgard Nubler, José Manuel Salazar-Xirinachs and Richard Kozul-Wright. eds. *Industrial Policy for Economic Development: Lessons from Country Experiences*. Geneva: International Labour Organization, 2014.
- "Getting Development Right," in Eva Paus. ed. *Getting Development Right. Structural Change, Inclusion and Sustainability in the Post-Crisis Era*. New York and London: Palgrave Macmillan, 2013.
- "China's FDI in Latin America," *CLAVES de la Economía Mundial*, Madrid, 2011.
- "Foreign Investment and Economic Development in Costa Rica: the Unrealized Potential," in Daniel Chudnovsky and Kevin P. Gallagher, eds. *Rethinking Foreign Investment for Development*. London: Anthem Press, 2009 (with Jose Cordero).
- "Policy Space for a Capability-Centered Development Strategy for Latin America" in Ken Shadlen and Diego Sanchez-Ancochea *Responding to Globalization in the Americas. The Political Economy of Hemispheric Integration*. New York and London: Palgrave Macmillan, 2008, 113-143 (with Luis Abugattas).
- "Winners and Losers from Offshore Outsourcing. What is to be done?" in Paus, ed. *Global Capitalism Unbound. Winners and Losers from Offshore Outsourcing*. New York and London: Palgrave Macmillan, 2007, 3-20.
- "Capturing the Benefits of Offshore Outsourcing for Developing Countries: The Case for Active Policies," (n Paus, ed. *Global Capitalism Unbound. Winners and Losers from Offshore Outsourcing*. New York and London: Palgrave Macmillan, 2007: 215-228 (with Helen Shapiro).

- "Reflections of a New U.S. Citizen," in Michael Berndt and Amy Muse, eds. *Composing a Civic Life: A Rhetoric and Readings for Inquiry and Action*. New York et al.: Person Longman, 2007:25-26.
- "Desarrollo industrial en un mundo global: políticas 'proactivas' para un país pequeño en desarrollo," *Programa Estado de la Nación. 12 Informe*. San Jose, Costa Rica, 2006.
- "Exports and the Consolidation of Peace," in James Boyce, ed., *Economic Policy for Building Peace: The Lessons of El Salvador*. Boulder: Lynne Rienner Publishers, 1996: 247-278.
- "Economic Development in Central America and the Caribbean: The Role of Nontraditional Exports," In: *Struggle Against Dependence*, 1-17.
- "A Critical Look at Nontraditional Export Demand: the Caribbean Basin Initiative," In: *Struggle Against Dependence*: 193-213.
- "La industria textil y de confecciones en el Peru", In: *Ministerio de Industria, Comercio, Turismo e Integracion, Desarrollo y Planeamiento Industrial* (Lima: Promotores Andinos, 1985: 123-132.

Book Reviews, Working Papers, and Others

- Lange, Kirk, Eva Paus, and Joanne Picard. 2017. "Case Study: MHC Partnership with the Monteverde Institute and Goucher," in Saroj Siegler Quinn, *International Partnership Development Today: Insights and Best Practices from Case Studies*, NAFSA, Association of International Educators, 29-31.
- "Escaping the Middle Income Trap: Innovate or Perish," Asian Development Bank Institute, Tokyo, Working Paper 685, March 2017.
<https://www.adb.org/sites/default/files/publication/231951/adbi-wp685.pdf>
Chinese translation in *Journal of Translation from Foreign Literature in Economics*, Xiamen University, China, 2017, 3, 173.
- "Making the Link at Mount Holyoke: Institutionalizing Integrative Learning," Fall 2014-Spring 2015, *Peer Review* (with Eleanor Townsley and Becky Wai-Ling Packard)
- "Can Latin America Escape the Middle Income Trap? Lessons from a Transregional Comparison," *LASA Forum*, Spring 2012, 20-21.
- Review of "Diego Sánchez-Ancochea and Iwan Morgan. Eds. The Political Economy of the Public Budget in the Americas," in *Journal of Latin American Studies*. 2010.
- "Learning from the Chinese Dragon. Towards Costa Rica Inc." Op-ed piece in *El Financiero* (Costa Rica) Febr 21, 2010.
- "The Rise of China," *MHC Alumnae Quarterly*. Summer 2008: 22-23.
- "Global Education for all Students: Innovation and Integration in Expanding Learning Abroad," *Teagle Foundation White Paper*, August 2017 (with Jale Okay and Joanne Picard).
- "Policy Space for a Capability-Centered Development Strategy for Latin America," (with Luis Abugattas), Latin American Network of Trade Policy, Working Paper, 2007.
- "The Missing Links between Foreign Investment and Development: Lessons from Costa Rica and Mexico," (with Kevin Gallagher), Global Development and Environment Institute (at Tufts University), Working Paper 2006-01
- Commentary on "Jane D'Arista, Keith Griffin, and Lisa Jordan: Democratizing Global Economic Governance," Working Paper No. 26 of the Political Economy Research Institute, University of Massachusetts at Amherst, 2001, 28-32.
- Review of "Carol Graham, Safety Nets, Politics, and the Poor: Transition to Market Economies," in *Journal of Developing Areas*. 1996, 400-403.
- Review of "Rosemary Thorp, Economic Management and Economic Development in Peru and Colombia," in *Hispanic American Historical Review*. 1993, 176-177.
- "Review of "Ricardo Paredes and Luis A. Riveros, eds. Human Resources and the Adjustment Process," in *Hispanic American Historical Review*, 1992.
- "Review of William A. Canak, ed., Lost Promises: Debt, Austerity, and Development in Latin America," in *Journal of Developing Areas*. 1990, 412-414.

Selected Presentations 2014-present

- “Addressing Latin America’s Dismal Productivity Growth: Firm Level Innovation and Government Policies,” International Congress of the Latin American Studies Association, Boston, MA, May 24-27, 2019.
- “Confronting the Implications of Globalization and the New Technological Revolution: The Need for a Transformative Change in Development Strategy in Latin America,” invited presentation at the UN Expert Group Meeting on Sustainable Development Goal 8, Geneva, April 3-5, 2019.
- “Leveraging Technology for Internationalization,” invited presentation, American Council on Education, 2018 Executive Forum for Leading Internationalization, Washington, D.C., Nov 1, 2018.
- “Towards a better understanding of development in Latin America? Exploring interactions between productive and social policies,” International Congress of the Latin American Studies Association, Barcelona, Spain, May 23-26, 2018
- “Firm Innovation in Latin America: Characteristics and Consequences,” Paper presented at the Annual Conference of REPAL (Red de Economía Política de América Latina), Lima, Peru, April 27-28, 2017.
- “Confronting the Middle Income Trap: Lessons from the Latin American Experience,” Invited paper presentation at the conference on ‘The Middle Income Trap in Asia,’ Asian Development Bank Institute and the Chinese Academy of Social Sciences, Kobe, Japan, Dec 12-13, 2016.
- “Organizations, Entrepreneurship, and Society: A New Interdisciplinary Minor at Mount Holyoke College,” Presentation at the Conference of the Aspen Undergraduate Business Education Consortium, Chicago, May 31 – June 2, 2016.
- “Latin American Development in the Coming Decade: Challenges and Opportunities,” Paper presented at the 35th International Congress of the Latin American Studies Association,” New York, May 27-30, 2016.
- “The Political Economy of the Middle Income Trap,” chair and organizer of the panel at the 35th International Congress of the Latin American Studies Association,” New York, May 27-30, 2016.
- “Innovation and the Middle Income Trap,” Invited presentation at the conference on *China-Latin America Development Collaboration: A New Normal?*, co-organized by Fudan University and the Public Policy Dialogue, Columbia University, ?” Shanghai, March 21, 2016.
- “The Daunting Innovation Challenge: Latin America’s Middle Income Trap,” Invited paper and presentation at the conference on *The Political Economy of the Middle-Income Trap: Towards “Usable” Theories in Development Research*, International Development Institute, King’s College London, February 24-25, 2016.
- “Latin America in the Middle Income Trap: The Dual Challenge of Sustained Growth and Creation of Decent Employment,” Invited paper and presentation at the workshop on *Productive Development Policies, Employment and Policy Capabilities*, International Labor Organization, Lima, January 22, 2016
- “Latin America in the Middle Income Trap: The Innovation Challenge,” Annual conference of the New England Council on Latin American Studies, NECLAS, Tufts University, Nov 7, 2015
- “Industrial Policy: Challenges, Challenges, and Challenges,” invited presentation at the workshop on *A New strategy for the Puerto Rican Economy*, organized by the Center for a New Economy, San Juan, and the Public Policy Dialogue, Columbia University, San Juan, Sept 4, 2015.
- “Innovation, Industrialization, and the Role of the State,” invited presentation at *Exploring New Paths for Development: Experiences from Latin America and China*, Conference co-

- organized by Renmin University, Beijing, and the Public Policy Dialogue, Columbia University, Beijing, August 28-29, 2015
- “Innovation and the Middle Income Trap: The Role of Structural Change, National and Foreign Firms, and Government Policies,” presentation at the annual conference of the Society for the Advancement of Socio-Economics (SASE), London, July 3-4, 2015.
- “Out of the Middle Income Trap: Does Nationality Matter for Advancing Innovation in Latin America?” Paper presented at the 49th Annual Congress of the Latin American Studies Association, San Juan, Puerto Rico, May 27-30, 2015.
- “América Latina en la trampa de los países de ingresos medios: desafíos y opciones de política,” invited presentation at the conference *Cuba and the World Economy: Challenges*, Centre for the Studies of the Cuban Economy, University of Havana, Cuba, April 9-10, 2015
- Moderator of panel “Education Achievement and Entrepreneurial Success: Do They Go Hand-in-Hand?” Mount Holyoke Asian Alumnae Symposium, Hong Kong, November 7-9, 2014.
- “Global Competence for Citizenship and Careers,” Cornerstone Events, Mount Holyoke Advancement Office, New York City (Oct 30, 2014), Boston (Dec 11, 2014), San Francisco (April 22nd, 2015)
- Invited participant at expert workshop on the future of the Puerto Rican economy: Columbia University and the Center for the New Economy, New York City, September 29, 2014
- “Changing Gears to Avoid the Middle Income Trap: From FDI Promotion to Productivist Policies,” Paper presented at the International Conference of the International Studies Association and FLACSO, Buenos Aires, July 23-25, 2014.
- “¿Que papel juega la inversion nacional y extranjera en la transformación estructural de las economías de América Latina?” Invited presentation at the Colégio de México, Mexico City, July 18, 2014.
- “La inversion extranjera directa: ¿ panacea para la transformacion productiva en América Latina?” Invited presentation at FLACSO (Facultad Latino Americana para las Ciencias Sociales), Mexico City, July 17, 2014
- “Deepening Global Learning through Virtual Collaborations,” COIL Conference, SUNY Global Studies Center, New York City, March 20-21, 2014.