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Mount Holyoke College
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South Hadley, MA 01075
- EDUCATION** 2009 Ph.D. Economics, University of Minnesota
2003 B.A. Economics (with honors), University of Iowa
2003 B.A. Computer Science, University of Iowa
- CURRENT POSITION** *Assistant Professor of Economics and Complex Organizations* 2011–present
Department of Economics, Mount Holyoke College, South Hadley, MA
- PREVIOUS POSITIONS** *Five-College Visiting Assistant Professor* 2011
Department of Economics, Amherst College, Amherst, MA
- Economist* 2010–2011
Bureau of Economics, Federal Trade Commission, Washington, DC
- Visiting Assistant Professor* 2009
Department of Economics, Mount Holyoke College, South Hadley, MA
- Instructor* 2009, 2005–2007
Department of Economics, University of Minnesota, Minneapolis, MN
- Research Assistant* 2007–2008
Department of Economics, University of Minnesota, Minneapolis, MN
- Teaching Assistant* 2007, 2004–2005
Department of Economics, University of Minnesota, Minneapolis, MN
- PAPERS** S. Schmeiser, “Spillovers in attribute advertising,” *Review of Marketing Science*, Forthcoming.
S. Schmeiser, “The size distribution of websites,” *Economics Letters*, vol. 128, pp. 62–68, 2015.
S. Schmeiser, “Consumer inference and the regulation of consumer information,” *International Journal of Industrial Organization*, vol. 37, pp. 192–200, 2014.
S. Schmeiser, “Consumer preference changes in the logit demand model,” *Applied Economics Letters*, vol. 21, pp. 463–465, 2014.
S. Schmeiser, “Board response to majority outsider regulation,” *Applied Financial Economics*, vol. 24, pp. 19–29, 2014.
S. Schmeiser, “Corporate board dynamics: Directors voting for directors,” *Journal of Economic Behavior and Organization*, vol. 82, pp. 505–524, 2012.
- WORKING PAPERS** S. Schmeiser, “Sharing audience data: Strategic participation in behavioral advertising networks,” *Under Review*, 2016.
S. Schmeiser, “Online advertising networks,” *Under Review*, 2016.
S. Schmeiser, “Online advertising networks and consumer perceptions of privacy,” *Under review*, 2016.

- SERVICE** 2012–16 Co-chair, Global Business Nexus, Mount Holyoke College
2012–16 Co-chair, Non-profit Nexus, Mount Holyoke College
2012–15 Committee on Appeals, Mount Holyoke College
2014 Arthur Vining Davis Faculty Seminar on Advising, Mount Holyoke College
2012–14 Oversight Committee, Complementary Program Development,
Mount Holyoke College
2012–14 Curricular Committee, Complementary Program Development,
Mount Holyoke College
2011–14 Entrepreneurship Faculty Advisor, Harold Grinspoon Foundation
2011–14 Mount Holyoke College and Isenberg School of Management Partnership
2012 Curriculum to Career Seminar, Mount Holyoke College
- REFEREE** *The Review of Economic Studies*
The RAND Journal of Economics
International Review of Financial Analysis
- AWARDS** 2016 Nexus Embedded Practitioner Grant, Mount Holyoke College
2014 Faculty Grant, Mount Holyoke College
2013 Nexus Course Development Grant, Mount Holyoke College
2004–07 Distinguished Instructor, Department of Economics, University of Minnesota,
Received award seven times
2003 Max O. Lorenz Award, Department of Economics, University of Iowa
- THESIS STUDENTS** 2016 Meghan Kymal
2015 Shuya Gao, Shristi Ghimire
2014 Phi H. Ngoc Le
2013 Aniqa Moinuddin, Xi Yang
2012 Bochao Zhao
- CLASSES** *Mount Holyoke College*
Introductory Microeconomics; Introductory Macroeconomics; Microeconomic Theory; Advanced Game Theory; Corporate Governance; Accounting; Advanced Corporate Finance; Perspectives in Global Business

Amherst College
An Introduction to Economics; Corporate Governance

University of Minnesota
Principles of Microeconomics; Principles of Macroeconomics; Industrial Organization
- PRESENTATIONS** 2016 Eastern Economic Association Annual Meeting (Washington, DC);
Discussant at 12th Annual Workshop on Macroeconomics Research at Liberal Arts Colleges (Finance session, Williams College)
2015 Mount Holyoke College (Data Science brownbag)
2013 Shanghai University of Finance and Economics (ICES)
2011 Beijing Language and Culture University
2010 Mount Holyoke College (Five College Seminar); Federal Trade Commission (Brownbag)
2007 University of Minnesota (Spring Midwest Economic Theory Meetings)