TV SERRANA:
COMMUNITY VOICES FROM RURAL CUBA

Screening and Q&A with Cuban Filmmaker Carlos Rodriguez and Alex Halkin, Founding Director of the Americas Media Initiative—Cuba Media Project

Tuesday, April 5, 2011
4:15–6:00 p.m.
Kendade 305
Mt. Holyoke College

Please join us for a screening of award-winning short documentaries made by rural residents of the Sierra Maestra mountains of Cuba. This event is part of TV Serrana’s first U.S. tour to 13 universities and public venues in 12 U.S. cities. The goal of the tour is to present a Cuban reality rarely seen in the United States, and, through cultural exchange, increase dialogue between U.S. and Cuban citizens. TV Serrana, an internationally-acclaimed community video project, trains youth and adults in video production so that they can tell stories of their communities and rural culture. The project was initiated in 1993 in the midst of Cuba’s severe economic crisis with initial funding from UNESCO, creating a unique community media project deep in the Sierra Maestra mountains that has since produced close to 500 documentaries. The program will be presented by Carlos Rodriguez and Alexandra Halkin. Carlos Rodriguez is an award winning Cuban filmmaker and member of TV Serrana. Alexandra Halkin is a documentary filmmaker and Founding Director of the Americas Media Initiative—Cuba Media Project. Ms. Halkin, a Guggenheim and Fulbright Fellow, has been working on documentary projects in Cuba for nearly two decades. She is also the Founding Director of the Chiapas Media Project, a media initiative that works with indigenous communities in Southern Mexico. The Americas Media Initiative is a new organization focused on the distribution of Cuban independent and community media in the United States. Both filmmakers will be available after the screening for a Q&A. (The videos are in Spanish with English subtitles)

Sponsored by the Dept. of Spanish, Latina/o & Latin American Studies,
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