

1 **STANDARD TWO: PLANNING AND EVALUATION**
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3 **The institution undertakes planning and evaluation to accomplish and improve the achievement**
4 **of its mission and purposes. It identifies its planning and evaluation priorities and pursues**
5 **them effectively. The institution demonstrates its success in strategic, academic, and financial**
6 **planning and the evaluation of its educational effectiveness.**
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8 2.1 Planning and evaluation are systematic, comprehensive, broad-based, integrated, and
9 appropriate to the institution. They involve the participation of individuals and groups
10 responsible for the achievement of institutional purposes. Results of planning and
11 evaluation are regularly communicated to appropriate institutional constituencies. The
12 institution allocates sufficient resources for its planning and evaluation efforts.
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14 2.2 Institutional research is sufficient to support planning and evaluation. The institution
15 systematically collects and uses data necessary to support its planning efforts and to
16 enhance institutional effectiveness.
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18 **Planning**

19 2.3 The institution plans beyond a short-term horizon, including strategic planning that
20 involves realistic analyses of internal and external opportunities and constraints. The
21 results of strategic planning are implemented in all units of the institution through
22 financial, academic, enrollment, and other supporting plans.
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24 2.4 The institution plans for and responds to financial and other contingencies, establishes
25 feasible priorities, and develops a realistic course of action to achieve identified
26 objectives. Institutional decision-making, particularly the allocation of resources, is
27 consistent with planning priorities.
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29 2.5 The institution has a demonstrable record of success in implementing the results of its
30 planning.
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32 **Evaluation**

33 2.6 The institution regularly and systematically evaluates the achievement of its mission and
34 purposes, giving primary focus to the realization of its educational objectives. Its system of
35 evaluation is designed to provide valid information to support institutional improvement.
36 The institution's evaluation efforts are effective for addressing its unique circumstances.
37 These efforts use both quantitative and qualitative methods.
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39 2.7 The institution's principal evaluation focus is the quality, integrity, and effectiveness of
40 its academic programs. Evaluation endeavors and systematic assessment are
41 demonstrably effective in the improvement of academic offerings and student learning.
42 Systematic feedback from students and former students is a demonstrable factor in
43 institutional improvement.
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45 2.8 The institution has a demonstrable record of success in using the results of its evaluation
46 activities to inform planning, changes in programs and services, and resource allocation.