Nexus in Global Business

The Nexus in Global Business is administered by a faculty advisory group led by Professor Robinson (economics); Assistant Professor Schmeiser (economics).

Overview

All economic life is increasingly impacted by the forces of globalization. This Nexus track introduces students to the contemporary corporate world, the role of global markets, and debates about appropriate regulation and long-term implications. Students will explore in depth the tools of corporate leadership, the sociology of organizations, and models of regulation. Students may pursue internships with national or international for-profit corporations to complete the experiential requirement for this Nexus track.

Contact Info

Eleanor Townsley, Nexus director
Michael Robinson, track chair
Steven Schmeiser, track chair

Requirements for the Nexus

Courses

- Two 200-level, 4-credit courses, chosen from the faculty-approved list for the Nexus
  - In selecting courses from the approved list for the track, students will complete at least one course particular to global business and will generally also select one of the approved Complex Organizations courses.
- College 210 (the 2-credit “pre-experience” course) or a suitable substitute, chosen in consultation with the track chair
- College 211 (the 2-credit “post-experience” course), culminating in a public presentation at the annual LEAP (Learning from Application) Symposium
- One 300-level, 4-credit course in a relevant topic, chosen from the faculty-approved list for the Nexus

Other

- An approved internship, research project, or summer job, completed as the “experience” between College 210 and 211
- The sequence of a Nexus is part of what makes it unique. It is essential that College 210 (or an appropriate substitute) be taken before the internship or research project and that College 211 be taken after the internship or research project

Courses Counting toward the Nexus

**Anthropology**
212  Shopping and Swapping: Cultures of Consumption and Exchange

**Asian Studies**
315  Business Chinese

**College**
210  Ready for the World: Preparing for Your Internship and Research Project

See Also

- Complex Organizations
- Economics
- Nonprofit Organizations