

Katherine N. Schmeiser, Ph.D.

Mount Holyoke College
Department of Economics

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Current Position

Associate Professor of Economics, Mount Holyoke College, 2015-Present

Education

Ph.D. Economics, University of Minnesota, May 2009
Thesis Title: “*Essays on Firm Choice and International Trade*”
Fields: International Trade, Industrial Organization, Labor Economics
Advisor: Timothy Kehoe

B.S. Economics (Honors), Montana State University, Bozeman, May 2003

Research Interests

International Trade, Industrial Organization, Location Decisions

Previous Positions

Assistant Professor Mount Holyoke College, July 2009- June 2015
Courses: Microeconomic Theory, International Trade, International Economics, Seminar in International Trade, Seminar in Industrial Organization, Senior Seminar for Thesis Students

Instructor Department of Economics, University of Minnesota, August 2004-May 2009
Courses: Principles of Microeconomics (5 semesters large lecture, 350-550 students), Major Project Seminar, Undergraduate Writing in Economics, Principles of Macroeconomics, Principles of Microeconomics, Honors Industrial Organization, Principles of Microeconomics Honors.

Instructor Independent and Distance Learning, University of Minnesota, May 2006-June 2009
Course: Distance Learning Principles of Microeconomics

Research Analyst Research Department, Federal Reserve Bank of Minneapolis, May 2005-December 2005

Research Assistant Professor Zvi Eckstein, Department of Economics, University of Minnesota, December 2005

Research Assistant Political Economy Research Center (PERC), Bozeman, Montana, Spring 2002-Summer 2003

Publications

S. Adelman and K. Schmeiser, "Infant Formula Trade and Food Safety." *Applied Economics and Finance* Vol. 6, No. 1, January 2019.

S. Adelman and K. Schmeiser, "Infant Formula Trade and the Family Friendly Workplace." *Applied Economics Letters* Volume 25, Issue 8, 2018 pp 527-530.

K. Schmeiser, "Teaching Writing in Economics." *Journal of Economic Education* Volume 48, Issue 4, 2017 pp 254-264.

A. Cassey, K. Schmeiser and A. Waldkirch, "Exporting Spatial Externalities." *Open Economies Review* Volume 27, Number 4, September 2016 pp 697-720.

A. Cassey and K. Schmeiser, "Multilateral Export Decompositions," *Open Economies Review* Volume 24, Number 5, November 2013, pp 901-918.

A. Cassey and K. Schmeiser, "The Agglomeration of Exporters by Destination," *The Annals of Regional Science* Volume 51, Issue 2, October 2013, pp 495-513.

Winner of the Springer Award for best paper at the WRSA 51st Annual Conference (Feb. 2012) by an early career scholar.

A. Cassey and K. Schmeiser, "The Agglomeration by Destination of U.S. State Exports.", *Economics Bulletin*, Vol. 33 No. 2, June 2013, pp. 1504-1510.

K. Schmeiser, "The Firm Export and FDI Choice in the Context of Gravity," *International Review of Economics & Finance* Volume 27, June 2013, Pages 592-596.

A. Cassey and K. Schmeiser, "Six Comparisons of Firm-Level and Product-Level Data," *Applied Economics Letters* Volume 20, Issue 4, 2013, Pages 382-385.

K. Schmeiser, "Learning to Export: Export Growth and the Location Decision of Firms," *Journal of International Economics* Volume 87, Issue 1, May 2012, Pages 89-97.

K. Schmeiser and M. Ricaurte, "Tradability and Market Penetration Costs: Explaining Foreign Market Servicing Intensities," *International Review of Economics & Finance* Volume 22, Issue 1, April 2012, Pages 190-200.

Conference and Seminar Presentations

“Learning to Export: Export Growth and the Location Decision of Firms”

October 2009 Midwest Economics Meeting, International Trade, Pennsylvania State University, State College PA

October 2008 Federal Reserve Bank of Minneapolis, Bag Lunch Seminar

“The Agglomeration of Exporters by Destination”

May 2012 Midwest International Trade Conference, Indiana University

May 2011 Mount Holyoke College

November 2010 Amherst College

September 2010 New York State Economic Association

May 2010 Vassar College

“Exports, FDI and Gravity”

February 2012 Mount Holyoke College, Dean’s Discussion

Service

2015-2018 Member of Faculty Planning and Budget (Chair 2016-2017)

2009-Present Member of International Relations Committee

2011-2015 Member of Faculty Conference Committee

2013-2015 FCC representative to Faculty Planning and Budget

2012 Member of Working Group on Faculty Load

2011-2012 Complementary Program Development Oversight Committee

2011-2012 Five College Faculty Advisory Council

2010-2011 Coordinator for the Five College Junior Faculty Seminar in Economics

2010-2011 Session Chair and Discussant at New York State Economic Association Meetings, Rochester

2010-2011 Committee for Davis Peace Price

2010-2011 Participant in Food Seminar (Thematic Minor)

Professional Activities

Referee for *Applied Economics*, *Applied Economics Letters*, *The B.E. Journal of Economic Analysis and Policy*, *Economic Letters*, *Economic Theory* ($\times 2$), *Empirical Economics*, *European Economic Review* ($\times 2$), *Journal of Economic Education*, *Journal of International Economics* ($\times 3$), *Journal of International Trade and Economic Development* ($\times 2$), *Journal of Urban Economics*, *New York Economic Review*, *Open Economies Review*, *Review of World Economics*

Professional Development

- Spring 2014 Mellon Policy and Social Innovation Bridging Project, 2014 Faculty Seminar, led by the Five College Public Policy Initiative
- Nov. 2011 CeMENT: Mentoring for Junior Faculty sponsored by CSWEP (Committee on the Status of Women in the Economics Profession)
- May 2011 Visiting Lecturer at Beijing Language and Culture University
- 2010-2011 WCL/SAW Faculty Seminar on Teaching Writing.
- 2008 Member of the Board of Advisers for development of a new introductory economics textbook for McGraw-Hill.
- 2008 Field testing for development of the economics examinations, offered by the College Board's Advanced Placement Program (AP) for Educational Testing Service (ETS).
- 2007 Independent and Distance Learning, University of Minnesota. Transformed the curriculum for College of Continuing Education, Independent and Distant Learning *Principles of Microeconomics* from paper format to online.

Awards

- Springer Award 2012 for the best paper presented by an early career scholar at the Western Regional Science Association's 51st Annual Meeting
- Mount Holyoke College Faculty Research Grant (2010, 2011, 2012)
- Distinguished Instructor Award*. Department of Economics, University of Minnesota